Daphne Maxwell-Reid, 2018 Richmond Christmas Mother, helped us spread some extra holiday cheer during our Mobile Pantry distributions in December 2018. Through the generous support of the Richmond Christmas Mother Fund, a nonprofit organization run by the Richmond Times-Dispatch, we’ve been able to distribute all the fixings for a special holiday meal to neighbors in need throughout our service area.
Neighbors who struggle with hunger in the Feed More service area

193,570
1 in 8 individuals

Meals distributed to those in need

24,460,981

Individual donors

13,736

Gifts made in honor of someone special

1,064

Received support from

139

Foundations

711

Recurring monthly donors

102

Gifts from faith based organizations

408

Corporations gave philanthropically
Over the last five years, we have built on our incredibly solid foundation to address the food insecurity needs of our clients. We certainly know our outputs, but haven't always understood our impact. It is our responsibility, and commitment, to dive deeper towards this understanding.

Truly knowing those we serve and crafting appropriate solutions will be a critical part of the future success of Feed More. While we knew the food insecurity rate in our service area, we recognized there was a significant opportunity to research the specifics about our neighbors who struggle with hunger and their circumstances.

How often do these individuals need food assistance? Was there anyone else in their household struggling with hunger? Did these folks visit more than one of our Agency Network members? What other challenges do they face – transportation, healthcare, jobs, housing? The answers to these important questions help us better anticipate and serve those that need food assistance.

During this last year, we've focused our efforts on gaining more insights into the Central Virginians who are on the receiving end of our programs. With a generous grant, we launched Link2Feed, a client-management software that provides us with a better understanding of those we help and the communities we serve.

More than 60 percent of our clients report that they have income, just not enough to get by. Around 40 percent of the neighbors we help are 60 or older and living on a fixed income, and 20 percent of the clients we distribute food to own their own home. Most of our clients, approximately 55 percent, only visit a member of our Agency Network for emergency food assistance between one to four times a year.

These learnings have enabled us to be even more dynamic and responsive to hunger in Central Virginia, expanding our programs and partnerships to meet our clients where they are and where the need is the greatest. This data has also pushed us to examine the social determinants of health – the environmental and situational factors that people grow up with, work and live in – and how those factors influence hunger. Your support has allowed us to feed the line, while continuing to do what we can to help shorten it.

Please take a few minutes to read through the impact we’re having together. Your belief in our mission can be felt across our service area in the homes, and on the tables, of the neighbors we help.

In appreciation,

Douglas H. Pick  
President + Chief Executive Officer

William D. Robinson  
Board Chair
“This long awaited expansion has allowed us to further extend our reach and better serve the southern region of our service area ... ”
Over the past few years, Feed More has been working hard to further extend our reach and better serve the rural communities of our service area. It has been an exciting undertaking to introduce new programs, expand and strengthen existing ones and perhaps biggest of all, open a new branch of Feed More in South Hill!

The Feed More South Hill Branch serves as a distribution center to our southern territory, including the counties of Brunswick, Charlotte, Greensville, Halifax, Lunenburg, Mecklenburg and the city of Emporia. This 12,000-square-foot facility has helped increase capacity throughout our entire organization and will expand our Agency Network’s access to fresh produce, allowing them to receive more frequent deliveries. This new location will also help us meet our goal of increasing annual distribution in these communities from 2.5 million pounds to between 3.5 - 4 million pounds of food!

With food insecurity rates topping 15 percent in this region, Feed More is continuing to work on better and more efficient ways to help these more rural communities and individuals who are not receiving the necessary nutrition.

“This long awaited expansion has allowed us to further extend our reach and better serve the southern region of our service area, and the more than 18,000 food-insecure residents that live there,” shared Doug Pick, President and CEO at Feed More. “Our hope is that our local agencies will now be able to better support the community with more product and increased amounts of produce.”
<table>
<thead>
<tr>
<th>Name</th>
<th>Total Pounds</th>
</tr>
</thead>
<tbody>
<tr>
<td>Walmart</td>
<td>6,075,183</td>
</tr>
<tr>
<td>Food Lion Feeds</td>
<td>5,757,848</td>
</tr>
<tr>
<td>Perdue Farms</td>
<td>2,178,682</td>
</tr>
<tr>
<td>Publix</td>
<td>950,659</td>
</tr>
<tr>
<td>Sam's Club</td>
<td>906,444</td>
</tr>
<tr>
<td>Kroger</td>
<td>835,667</td>
</tr>
<tr>
<td>UNFI (formerly SuperValu)</td>
<td>602,604</td>
</tr>
<tr>
<td>Trader Joe's</td>
<td>306,998</td>
</tr>
<tr>
<td>Target</td>
<td>282,340</td>
</tr>
<tr>
<td>Bimbo Bakeries USA</td>
<td>254,585</td>
</tr>
<tr>
<td>Sabra Dipping Company</td>
<td>183,943</td>
</tr>
<tr>
<td>Mondelez International</td>
<td>164,596</td>
</tr>
<tr>
<td>Produce Source Partners</td>
<td>158,104</td>
</tr>
<tr>
<td>Wegmans</td>
<td>152,120</td>
</tr>
<tr>
<td>Niagara Bottling LLC</td>
<td>123,280</td>
</tr>
<tr>
<td>Performance Food Service</td>
<td>89,576</td>
</tr>
<tr>
<td>Dollar General</td>
<td>88,207</td>
</tr>
<tr>
<td>Goya Foods</td>
<td>85,121</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Name</th>
<th>Total Pounds</th>
</tr>
</thead>
<tbody>
<tr>
<td>Legal Food Frenzy</td>
<td>655,080</td>
</tr>
<tr>
<td>Scouting for Food</td>
<td>130,156</td>
</tr>
<tr>
<td>Puritan Cleaners 100K Meals</td>
<td>107,743</td>
</tr>
<tr>
<td>Alumni Charity Challenge</td>
<td>107,696</td>
</tr>
<tr>
<td>NALC Stamp out Hunger</td>
<td>73,893</td>
</tr>
<tr>
<td>Feed Richmond</td>
<td>62,285</td>
</tr>
<tr>
<td>Virginia Senate Page Leadership Program</td>
<td>36,417</td>
</tr>
<tr>
<td>CANstruction</td>
<td>30,415</td>
</tr>
<tr>
<td>Hokies vs. 'Hoos</td>
<td>22,134</td>
</tr>
<tr>
<td>Midas of Richmond</td>
<td>14,067</td>
</tr>
</tbody>
</table>
Volunteering is a Work of Heart

Each weekday, around 200 individuals donate their time and talents to help bring our mission to life.

### Top Individual Volunteers

<table>
<thead>
<tr>
<th><strong>700-799 hours</strong></th>
<th><strong>400-499 hours</strong></th>
<th><strong>200-299 hours</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Timothy Beane</td>
<td>Phyllis Comer</td>
<td>Joan and William Albert</td>
</tr>
<tr>
<td>Ray Scannell</td>
<td>Michael H. Griffin</td>
<td>Glenn Barnett</td>
</tr>
<tr>
<td></td>
<td>Daniel Nichols</td>
<td>Jane Barr</td>
</tr>
<tr>
<td><strong>500-599 hours</strong></td>
<td></td>
<td>Susan Bateman</td>
</tr>
<tr>
<td>Herbert Cadden</td>
<td></td>
<td>Charles E. Bennett</td>
</tr>
<tr>
<td>Bill McCoy</td>
<td></td>
<td>Mary Jo Biedenharn</td>
</tr>
<tr>
<td>Bruce Waymack</td>
<td></td>
<td>Richard Borie</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Mary H. Collins</td>
</tr>
<tr>
<td><strong>300-399 hours</strong></td>
<td></td>
<td>Celeste A. Cooper</td>
</tr>
<tr>
<td>David Agee</td>
<td></td>
<td>LuAnne Douglas</td>
</tr>
<tr>
<td>Robert Bingham</td>
<td></td>
<td>Richard J. Flax</td>
</tr>
<tr>
<td>Franck Boynton</td>
<td></td>
<td>Yvette B. Gilmore</td>
</tr>
<tr>
<td>Larry Wendt</td>
<td></td>
<td>Shelia A. Grandison</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Anthony P. Greene</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Laura M. Hiller</td>
</tr>
<tr>
<td><strong>200-299 hours</strong></td>
<td></td>
<td>Kenneth K. Kerns</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Pat Land</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Carolyn Leonard</td>
</tr>
<tr>
<td></td>
<td></td>
<td>John Mitchell</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Margaret A. Murray</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Gerald Osborne</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Joseph Pawson</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Cynthia R. Pellegrin</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Rhonda Searles</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Sylvia Sekerdy</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Frank Snellings</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Wayne Spitzner</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Christine Swartz</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Kenny Trainum</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Carlton H. Weinstein</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Vivian White</td>
</tr>
</tbody>
</table>

**1,630 INDIVIDUALS**

68,564 hours
2019 Volunteer Appreciation
Award Winners

Top Corporate and Community Groups

Top 10 Corporate Volunteer Teams
- Capital One: 1,428 hrs
- SunTrust (includes Bank and Mortgage): 900.5 hrs
- Dominion Energy: 858.5 hrs
- Wells Fargo Corporation (includes Wells Fargo Advisors): 842.5 hrs
- Federal Reserve Bank: 816.5 hrs
- Altria: 746.5 hrs
- Genworth: 674.5 hrs
- McKesson: 645.5 hrs
- UPS Freight: 600 hrs
- CarMax: 517.5 hrs

Top 10 Community Volunteer Teams
- Diversity Training and Support Center: 5,646.5 hrs
- Taylor Starkewood Enterprises: 3,347.5 hrs
- Greater Richmond ARC: 2,107.5 hrs
- Visions Family Services: 1,589 hrs
- Independent Adult Care Services: 1,321.5 hrs
- Phoenix-N-Peace Adult Care Inc.: 1,111 hrs
- New Beginnings Inc.: 1,094 hrs
- Grafton: 984.5 hrs
- Inner-Vision Education Center: 982 hrs
- Hermitage Enterprises Life Enrichment Program: 971 hrs

Volunteer Appreciation Awards

- Mary McFarland Food Bank Award
  Dianne Shafer
  Susan Burton and Elizabeth Kirkpatrick

- Honorable Mention
  Wayne Spitzner
  Erin Dempsey

- Taylor-Wiggan Community Kitchen Award
  Jane Ward
  Edie Bennett

- Honorable Mention
  Jay Jaskot
  Rich Borie

- Hank Rothenberg Meals on Wheels Award
  Bruce Waymack
  Nick Bohl

Honorable Mention
- Russell Whitehead
- Cherry Corley

143,069 volunteer hours VALUED AT $4,001,354
## Statement of Financial Position

### July 1, 2018 - June 30, 2019

### Assets

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash &amp; Investments</td>
<td>$12,145,715</td>
</tr>
<tr>
<td>Inventory</td>
<td>$2,035,873</td>
</tr>
<tr>
<td>Property &amp; Equipment</td>
<td>$12,261,128</td>
</tr>
<tr>
<td>Other</td>
<td>$2,486,678</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$28,929,394</strong></td>
</tr>
</tbody>
</table>

### Liabilities and Net Assets

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount</th>
</tr>
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<tbody>
<tr>
<td>Total Liabilities</td>
<td>$1,179,412</td>
</tr>
<tr>
<td>Total Net Assets</td>
<td>$27,749,982</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>$28,929,394</strong></td>
</tr>
</tbody>
</table>

### Expenses

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>96.4%</td>
<td>$56,914,808</td>
</tr>
<tr>
<td>Fundraising</td>
<td>2.4%</td>
<td>$1,415,915</td>
</tr>
<tr>
<td>Management and General</td>
<td>1.2%</td>
<td>$736,933</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td><strong>$59,067,656</strong></td>
</tr>
</tbody>
</table>

### Revenue and Support

<table>
<thead>
<tr>
<th>Category</th>
<th>Percentage</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions</td>
<td>17.0%</td>
<td>$10,425,386</td>
</tr>
<tr>
<td>Program Fees</td>
<td>1.9%</td>
<td>$1,173,990</td>
</tr>
<tr>
<td>Government Fees</td>
<td>4.4%</td>
<td>$2,709,126</td>
</tr>
<tr>
<td>Membership Fees, Interest &amp; Misc. Income</td>
<td>0.4%</td>
<td>$245,982</td>
</tr>
<tr>
<td>Donated Food Received</td>
<td>76.2%</td>
<td>$46,637,809</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td></td>
<td><strong>$61,192,293</strong></td>
</tr>
</tbody>
</table>

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*Note: The percentages and amounts are rounded for clarity.*
Bruce Waymack’s dedication to Feed More’s mission goes back more than 20 years! In 1998, while he was working full time, Bruce started delivering meals a few times a month with our Meals on Wheels program. Since retiring, he has continued his commitment to Feed More and the homebound neighbors we serve, and volunteers every weekday.

“Bruce is someone we call a superstar volunteer,” shares Channa Mik Carlson, Volunteer Coordinator at Feed More. “He is one of our most reliable volunteers in areas throughout the organization. As selfless as he is humble, Bruce is always in a great mood and willing to pitch in when we need an extra hand. He is an asset to Feed More and we are so thankful for his hard work.”

Bruce is truly tireless in his dedication to our mission and Monday – Friday, he helps pack, load and deliver meals at our Tri-Cities site to our region’s seniors. And if that isn’t enough, Bruce is also one of our BackPack and Snack delivery drivers, dropping off bags for kids in need of weekend food assistance to assigned schools in our service area and snacks for children in after-school programs and daycare centers. He is also currently serving as a member of our Volunteer Advisory Council, a group of volunteers that work to enrich the Feed More experience for all their fellow volunteers.

“I am truly blessed to be able to give back to my community,” said Bruce. “It has been a wonderful experience working with such passionate people.”

Our Mobile Pantry distributed
1,754,167 MEALS
average of 146,180 per month
The Pauley Family is one of Feed More’s most passionate partners helping us fight hunger in Central Virginia. Through a generous $1.8 million grant to Feed More from the Pauley Family Foundation, we have strengthened our ability to distribute fresh, nutritious food across our service area with a new cooler and expanded freezer!

At nearly 6,000 square feet, the cooler has doubled our refrigeration capacity and helped increase the amount of fresh produce and other perishable food that Feed More distributes. In just the first six months of use, almost 3 million pounds of produce have moved through the cooler, an increase of 21.4 percent. The Pauley Family Cooler allows us to rotate our inventory more quickly, and cost effectively, so our clients receive the freshest produce possible.

“As food manufacturers continue to better manage their nonperishable food inventories, we know produce is the largest food growth opportunity for us in the coming years,” said Doug Pick, President and Chief Executive Officer at Feed More. “And with many of our recipients struggling with diet-related diseases that can be better managed with healthier food, we hope to be able to help our clients with this by providing them with more nutritious food options.”

The gift also enabled us to double our freezer capacity to a total of 4,250 square feet saving us nearly $100,000 in annual off-site frozen food storage fees.

“We are incredibly grateful to the Pauley Family,” said Doug. “Their exceptional generosity will allow us to continue our sustainable growth and most importantly, distribute more healthy food options to our neighbors in their times of need.”

### Total pounds of food distributed

29,353,178

an increase of 3.7 percent
Sponsors

All proceeds from Zest Fest, Feed More's biggest fundraising event of the year, benefit our hunger-fighting operations and help us help your Central Virginia neighbors who are food insecure.

Zest Fest 2019 helped us provide

620,000 MEALS

to our neighbors in need.

Presenting Sponsor
Page Auto Group

Diamond Plate Sponsors
Estes Express Lines
Performance Food Service – Virginia
UPS Foundation

Platinum Plate Sponsor
Kroger Mid-Atlantic

Gold Plate Sponsors
Allianz Worldwide Partners
The Market at 25th

Silver Plate Sponsors
McGuire Woods
RKD Group
Tredegar
VCU Health

Bronze Plate Sponsors
Hackney Real Estate Partners
Keiter CPA
Penske

Beverage Sponsors
Hardywood Park Craft Brewery
Le Bleu
Winebow

Bid Number Sponsor
KPMG LLP

Media Partner
8News

Napkin Sponsor
Richmond Security

Photo Booth Sponsor
VA Photo Booths & More

Salad Course Sponsor
Cavalier Produce

Signature Cocktail Sponsor
Virago Spirits
Mattias Hägglund, The Jasper
For two weeks of every year, Richmond Restaurant Week offers diners the opportunity to experience a three-course meal at some of the city’s best restaurants, while helping neighbors who struggle with hunger, one meal at a time.

We truly appreciate the guests who dine out during these delicious weeks and are so grateful for the outstanding restaurateurs who participate, as well as their dedicated staff. Through their combined support, we’ve been able to distribute millions of meals to those in need across Central Virginia!

Participating Restaurants

Acacia mid-town
Alewife
Amuse
Bacchus
Bar Solita
Belle
Brenner Pass
Brunch!
Casa Italiana
Chez Foushee
Dutch and Company
East Coast Provisions
Helen’s
Julep’s New Southern Cuisine
La Grotta Ristorante
Laura Lee’s
Lehja
Little Saint
LuLu’s
Maple & Pine Restaurant
Max’s On Broad
Metzger Bar & Butchery
Millie’s
Nota Bene
Pearl Raw Bar
Rowland Fine Dining
Saison
Sam Miller’s
Secco Wine Bar
Southbound
Supper!
Swan Dive
Tarrant’s Cafe
Tarrant’s West
The Boathouse at Rocketts Landing
The Daily Kitchen & Bar
The Hard Shell
The Roosevelt
The Savory Grain
West Coast Provisions
23rd and Main
With 1 in 8 neighbors in Central Virginia struggling with hunger, the need for creative solutions to systematically fight hunger is greater than ever. Many factors contribute to household-level food insecurity, including the situational and environmental factors that people grow up with, work and live in. These are known as the social determinants of health, and include education, job status, health behaviors, physical environment and access to quality healthcare. With the support of our partners and passionate community organizations, Feed More is focusing on how these factors influence hunger and how we can support a holistic approach to combating food insecurity throughout our service area.

During the last year, thanks to generous grants from the Anthem Blue Cross and Blue Shield Foundation and Sentara Healthcare and Optima Health, a new initiative with VCU Health has been set in motion to identify and fight hunger.

“We’re really excited to see the positive impact this pilot will have on the lives of those we serve,” shared Sydney Orgel, Client Resource Coordinator at Feed More. “Our hope is to maximize the well-being of clients through healthy and sustainable solutions to hunger.”

In partnership with VCU Health, patients at selected VCU Health outpatient clinics are screened for food insecurity. Patients who are identified as at risk for hunger are given a box of healthy food on site and referred to Feed More’s Hunger Hotline. Patients are then connected to one of Feed More’s designated Agency Network members for additional food assistance. Agencies provide these neighbors with healthy food options, nutrition education and can provide basic health screenings, including blood pressure readings and blood sugar checks. Clients also receive assistance in identifying and applying for other resources like the Supplemental Nutrition Assistance Program (SNAP) and Medicaid.

“This program is making a big impact in the lives of our patients,” said Jaliah Richardson, Medical Outreach Worker at VCU Health. “Many of our patients walk into our clinics feeling overwhelmed by their circumstances, not sure where to turn for help. We work to help them access resources in their community that can improve the quality of their lives.”

Food is Medicine
Donated Pounds

Feed More receives donated products from a number of sources. While the bulk of the donated product we receive is from grocery stores, retailers and manufacturers, Emerging Retail is the next wave of donation partners. With partnerships cultivated by Feeding America, Emerging Retail includes the food service, convenience and restaurant donation sectors.

Product Mix

Feed More prides itself on the variety of products distributed through our Agency Network and programs, with 30 percent of our total product mix being produce. We remain committed to continuing to increase the amount of fresh produce we distribute to help support the dietary needs of the neighbors we serve.
Continuous improvement is woven into the fabric of our culture at Feed More. We are always looking at how we can do things better, and more efficiently, and recognize that a big driver of improvement is technology.

Through generous gifts from the Bob and Anna Lou Schaberg Foundation, we have been able to continue investing in new technologies to strengthen our mission of collecting, preparing and distributing food to our neighbors in need.

Our Food Bank Distribution Center is the heartbeat of our hunger-fighting operations. This year, we upgraded our inventory system with new handheld scanners that have allowed our staff to better manage real-time inventory levels. Our team is able to fulfill orders faster, getting food out into the community and onto the tables of families in need.

Additionally, Feed More’s Agency Relations team has successfully integrated new software to help the members of our Agency Network. Link2Feed is a client...
management system that has helped simplify reporting for our agencies and collect data on the needs of those we serve. The use of this technology is helping us be more dynamic and responsive to hunger in Central Virginia, allowing us to tailor food deliveries more directly to those who depend on Feed More for their nutrition needs.

Our Meals on Wheels team also rolled out new software that allows us to streamline operations for meal tracking and delivery. With more comprehensive capabilities, ServTracker helps us improve the experience and well-being of the seniors and homebound neighbors we help.

“Technology is one of the most powerful things we can leverage to nurture the neighbors we serve, and strengthen the relationships with those that help us feed more,” said Julie Leatherman, Chief Financial Officer at Feed More.
Getting fresh and healthy food into the hands of our neighbors in need is a top priority at Feed More. The connection between hunger and health is obvious and we know that incorporating more fruits, vegetables and lean proteins into daily diets has a significant, and positive, impact on the lives of those we serve.

During the last year, we have remained focused on our goal of increasing Feed More’s fresh produce distributions to 40 percent of all the food we distribute. Our Operations team has been working closely with local growers and farmers like Shalom Farms, the Kroger Community Kitchen Garden at Lewis Ginter Botanical Garden, Woodside Farms and others to bring in more produce that can be distributed out through our many programs and Network of Agencies.

“The fresh ingredients we use in the Bayard Community Kitchen help us provide high quality meals to the people we serve,” said Antjuan Fisher, Executive Chef at Feed More. “It’s important to remember that we work to not just feed our neighbors in need, but to offer them nutritious food that is going to help improve their lives.”

Local and Virginia grown fruits and vegetables account for up to 10 percent of our produce throughout the year, and closer to 20 percent during the summer and peak growing season. From tomatoes to cucumbers, peppers, squash and greens, local farms provide a large amount of the produce we distribute throughout our service area and help the more than 193,000 Central Virginia neighbors who are food insecure lead happy, healthy lives.
“The fresh ingredients we use in the Bayard Community Kitchen help us provide high quality meals to the people we serve...to offer them nutritious food that is going to help improve their lives.”
One of our well-known programs at Feed More is Meals on Wheels, which has been in the Central Virginia community for over 50 years. Each weekday, our dedicated and compassionate volunteers hand deliver delicious and nutritious meals to more than 800 senior and homebound neighbors. While the meals our Bayard Community Kitchen creates from scratch are a large part of this program, our community helps us provide so much more than a meal!

In addition to delivering meals, volunteers ensure our clients well-being with an important safety check. For some, this check is the only human interaction they have on a daily basis, making this program even more special for our homebound seniors.

To help lift the spirits of our clients, our Meals on Wheels volunteer drivers give out cards for occasions like Valentine’s Day, birthdays and the winter holidays. Members of the community and volunteers at Feed More create beautiful handmade cards and placemats with messages of love, support and encouragement. The cards can often be found on the refrigerators and walls of our homebound neighbors, who cherish them like they are from their own family.

“So many of our clients can feel isolated, especially during the holidays and on their birthdays,” shares Laura Monfalcone Kuipers, Client Services Assistant at Feed More. “We want to be sure they know they aren’t alone and their community is thinking of them.”
When Stacy Hutchison walks into a room everyone knows that their day is about to get a little brighter.

“Stacy is truly a ray of sunshine,” shares Doug Pick, President and Chief Executive Officer at Feed More. “She is full of positivity and has tremendous passion for Feed More and our mission, and we are fortunate to have her on our team.”

Stacy, who has been with Feed More for nearly 10 years, travels about 96 miles each weekday. Carrying more than 300 meals in her truck, Stacy delivers food to our Kids Cafe sites, Meals on Wheels dispatch locations and senior centers and congregate meal sites across greater Richmond.

“I like to say that I have 172 kids to feed every day,” said Stacy. “It’s an amazing feeling to have a job where I get hugs and high fives all day long. I’ve been able to get to know so many of the kids and recipients we deliver to that I started getting graduation and birthday party invitations!”

When Stacy isn’t at Feed More, you’ll find her with her family at the baseball field supporting her grandchildren.

“We’re a big rambunctious family and we love to be together,” said Stacy with a smile.

When asked what Feed More meant to her, Stacy replied, “Feed More is bigger than all of us. The people we feed and the programs we provide are actually changing lives and that’s a wonderful thing to be a part of.”

“She is full of positivity and has tremendous passion for Feed More and our mission, and we are fortunate to have her on our team.”
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Current list as of January 2020.
Feed More gratefully acknowledges the over 17,000 corporate, individual, foundation and other organizational donors who have made gifts to our hunger-fighting operations. These supporters help Feed More carry out our mission and make Central Virginia a better place to live.

“We are overwhelmed and humbled by the thoughtful support of our community,” said Tim McDermott, Chief Development Officer. “We extend our heartfelt thanks for their wonderful generosity.”

Feed More no longer publishes donor names, both to conserve paper and to protect the privacy of our donors.

DONOR ACKNOWLEDGEMENT

Thank you for another great year of serving our community!

The 2019 Feed More Impact Report is dedicated in loving memory of Louise Tramontin, our remarkable Meals on Wheels volunteer who passed away on November 11, 2019.

Louise’s dedication to and passion for our mission was unmatched! One of two full-time volunteers when our Meals on Wheels program came to Richmond in 1967, Louise continued to volunteer for more than 50 years. Donning her trademark red Meals on Wheels hat, Louise helped pack, load and deliver our homemade meals to senior and homebound neighbors across our region.

Louise gave so much of herself to our mission and we are forever grateful for her heart of gold and comradery. Her legacy of service, incredible kindness and far-reaching impact will live on for many years to come.
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Special thanks to Campfire & Co and Worth Higgins & Associates for their help in creating our 2019 Impact Report.